

### **HOW CAN ACCREDITATION BENEFIT THE ORGANIZATION?**

Accreditation helps organizations assess, evaluate, and improve the quality of their services; recruit the most skilled clinical staff; fulfill public demand for high-quality health care; and meet regulatory and payment requirements.

### **HOW CAN ACCREDITATION SUPPORT AN ORGANIZATION'S MISSION AND GOALS?**

Examining the unique needs of the organization and patients it serves helps leaders see how directly accreditation supports these critical organization elements. Leaders can identify tangible ways that accreditation supports current organization efforts on behalf of patients.

### **HOW CAN ACCREDITATION IMPROVE CLINICAL PROCESSES?**

Standards compliance helps organizations improve, standardize, and structure multiple clinical processes, such as admission, assessment of patients, care planning, and facility management.

### **HOW CAN ACCREDITATION HELP WITH QUALITY AND PERFORMANCE IMPROVEMENT EFFORTS?**

Because accreditation is based on the concept of regular, proactive, and comprehensive performance improvement, leaders can see how the pursuit of accreditation enhances existing performance improvement efforts.

### **HOW CAN ACCREDITATION MEET THE ORGANIZATION'S NEEDS RELATED TO COMPETITIVENESS IN THE MARKETPLACE?**

Accreditation provides credibility and external validation of an organization. Take this into account when considering needs and opinions of their customers and other stakeholders.

### **HOW CAN ACCREDITATION ACTIVITIES INTEGRATE WITH STRATEGIC PLANNING EFFORTS?**

As a significant undertaking, accreditation must be in line with an organization's overall strategic direction. Leaders commit vital resources to the accreditation process through strategic planning processes.

### **ARE ORGANIZATION LEADERS PREPARED TO EMBARK ON THIS JOURNEY?**

The accreditation process becomes part of the fabric of an organization. Leaders should assess their level of commitment and understanding of the time involved.